

# INVOICE



**KUCW**  
**2175 West 1700 South**  
**Salt Lake City, UT 84104**  
**Main: (801) 975-4444**  
**Billing: (801) 270-2312**

Invoice #	Invoice Date	Invoice Month	Invoice Period
34837-1	10/28/12	October 2012	10/01/12 - 10/25/12

Station	Account Executive	Sales Office	Sales Region
KUCW	Continental Washington DC	Continental	National

Billing Address:

**National Media Team**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**KUCW**  
**Newport Television LLC: DBA KUCW**  
**4653 Collection Center Drive**  
**Chicago, IL 60693-0465**

Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	2604

Flight Dates	Order #	Alt Order #
10/19/12 - 10/25/12	34837	08815497

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914097	155	426

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/12	10/19/12	M-F 6p-630p	6p-630p	----F--	:30	1	\$425.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUCW	F	10/19/12	6:26 PM	M-F 6p-630p	6p-630p	:30	NRCCUT041019	\$425.00 NM
2	10/22/12	10/22/12	M-F 6p-630p	6p-630p	M-----	:30	1	\$425.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUCW	M	10/22/12	6:25 PM	M-F 6p-630p	6p-630p	:30	NRCCUT041019	\$425.00 NM
3	10/23/12	10/23/12	M-F 6p-630p	6p-630p	-T-----	:30	1	\$425.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUCW	Tu	10/23/12	6:15 PM	M-F 6p-630p	6p-630p	:30	NRCCUT041019	\$425.00 NM
4	10/24/12	10/24/12	M-F 6p-630p	6p-630p	--W----	:30	1	\$425.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUCW	W	10/24/12	6:15 PM	M-F 6p-630p	6p-630p	:30	NRCCUT041019	\$425.00 NM
5	10/25/12	10/25/12	M-F 6p-630p	6p-630p	---T---	:30	1	\$425.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUCW	Th	10/25/12	6:25 PM	M-F 6p-630p	6p-630p	:30	NRCCUT041019	\$425.00 NM
6	10/19/12	10/19/12	M-F 630p-7p	630p-7p	----F--	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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**KUCW**  
**Newport Television LLC: DBA KUCW**  
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**Chicago, IL 60693-0465**

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6	10/19/12	10/19/12	M-F 630p-7p	630p-7p	----F--	:30	1	\$550.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUCW F 10/19/12 6:55 PM M-F 630p-7p 630p-7p :30 NRCCUT041019 \$550.00 NM									
7	10/22/12	10/22/12	M-F 630p-7p	630p-7p	M-----	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUCW M 10/22/12 6:53 PM M-F 630p-7p 630p-7p :30 NRCCUT041019 \$550.00 NM									
8	10/23/12	10/23/12	M-F 630p-7p	630p-7p	-T-----	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -T----- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUCW Tu 10/23/12 6:45 PM M-F 630p-7p 630p-7p :30 NRCCUT041019 \$550.00 NM									
9	10/24/12	10/24/12	M-F 630p-7p	630p-7p	--W----	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 --W---- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUCW W 10/24/12 6:44 PM M-F 630p-7p 630p-7p :30 NRCCUT041019 \$550.00 NM									
10	10/25/12	10/25/12	M-F 630p-7p	630p-7p	---T---	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ---T--- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUCW Th 10/25/12 6:54 PM M-F 630p-7p 630p-7p :30 NRCCUT041019 \$550.00 NM									
11	10/20/12	10/20/12	Sa 1030p-12a	1030p-12a	-----S-	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUCW Sa 10/20/12 10:59 PM Sa 1030p-12a 1030p-12a :30 NRCCUT041019 \$600.00 NM									
Total Spots							11		

## Payment Terms 30 Days

Gross Total	\$5,475.00
Agency Commission	\$821.25
Net Amount Due	\$4,653.75

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